Name of Activity: <u>Pawprints Yearbook</u>

Advisor: Maddie Gartmann

Yearbook Photographer Advisor: Sarah Christian-Garceau

Description of activity: A 180-page student-led publication that provides a historical account

of the school year.

Where to go for more information: Schoology, Maddie Gartmann, Jostens Yearbooks.com

Length of season: There isn't a season, but this is what a typical year looks like. The book is finished in mid-March, and it arrives in early May. We have to organize the shipment of books and plan our distribution for late May. During April and May we also begin planning the next year's book. We determine our editors and plan our theme. We also meet with our publisher's representative and make plans for summer workshop and/or camps. In June we attend a 3-day workshop hosted by Jostens and/or plan other 1-2 day work sessions at the high school. In August we begin photography assignments, covering the academic year, and planning our sales/advertising campaigns. We also finalize our layouts and cover for the book. During the first trimester, we begin working on spreads and continue covering activities, sports and other photo opportunities. During the second trimester, the extracurricular students continue to take photos and identify students/photo captions, while the students enrolled in the Introduction to Yearbook/Yearbook II class work on completing and publishing yearbook spreads. As stated earlier, the book is finalized in mid-March. This year the yearbook will also be producing a Spring supplement, which will feature Spring sports and clubs we have not been able to include in years past.

Meeting/Practice times: The editorial staff meets Tuesday afternoons from 3:00-4:00 and other days/times as needed

Meeting/Practice sites: A208 Classroom/B135 Yearbook Lab

Competitions/Performances: N/A

Eligibility requirements: All students enrolled at WHS are eligible; however, students must complete Intro to Yearbook in order to be part of the editorial staff.

Average number of members: 25

Costs and/or needed equipment: No costs or fees, unless a member attends the Jostens summer camp.

Fundraising/Service Activities: Parents are able to purchase seniors advertisements. We use these profits to purchase yearbook equipment-scanners, cameras, lens, etc.

Awards criteria and type of awards: N/A